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Schedule at a Glance

**Registration Hours**
- Monday, May 9
  - 11:00 AM – 5:00 PM (Exhibitor Move-In)
- Tuesday, May 10
  - 7:30 AM - 5:30 PM
- Wednesday, May 11
  - 7:30 AM - 1:30 PM

**Exhibit Hours**
- Tuesday, May 10
  - 10:30 AM - 6:00 PM
- Wednesday, May 11
  - 9:45 AM - 2:00 PM

**Conference Hours**
- Tuesday, October 6
  - 8:30 AM - 4:45 PM
- Wednesday, October 7
  - 8:30 AM - Noon

**Special Events**
- Tuesday, October 6
  - Lunch on Show Floor Noon - 1:00 PM
  - Cocktail Reception on Show Floor 4:30 PM - 6:00 PM

Event Sponsors

- CST Storage
- McLanahan
- Roland Machinery Co.
Tuesday, May 10, 2016

8:30 AM – 9:30 AM Keynote/General Session
Frac Sand Outlook and Perspective
by Joel Schneyer, Headwaters MB

9:30 AM – 10:30 AM Conference Session One
How to Open a Frac Sand Mine
by Keith Rauch

10:30 AM – 6:00 PM Expo Hall Open
10:30 AM – 11:00 AM Break on Show Floor

Noon – 1:00 PM Luncheon on Show Floor
It’s all great networking opportunities as exhibitors and show attendees enjoy an informal luncheon on the show floor. Don’t miss this opportunity!

1:00 PM – 2:00 PM Conference Session Two
Current Research on Frac Sand and Related Natural Resources in Wisconsin
by Jay Zambito, Geologist, Wisconsin Geological and Natural History Survey

2:00 PM – 3:30 PM Conference Session Three
Frac Sand Production Techniques
by Matt Lear, McClanahan Corp.

2:00 PM – 3:30 PM Break on Show Floor

4:00 PM – 4:45 PM Conference Session Four
Conveyor Improvements to Control Silica Dust
Jerad Heitzler, Foundations™ Training Manager, Martin Engineering

4:30 PM - 6:00 PM Cocktail Reception
The opening reception will give you a great opportunity to network and relax with your peers on the show floor.

Wednesday, May 11, 2016

8:30 AM – 9:30 AM General Session
Economic Impacts of Industrial Silica Sand (Frac Sand) Mining
by Isaac Orr, Research Fellow, The Heartland Institute

9:45 AM – 2:00 PM Expo Hall Open
11:00 AM – 12:00 PM Conference Session Five
The View from Ground Zero – Frac Sand Producer Pane
Featuring: Nick Bartol, Badger Mining; Dan Valiquette, Badger Mining Corporation; Tom Young, Smart Sand

1:00 PM – 2:00 PM Conference Session Four
Water and Fines Management
by Patrick Rockwell, McLanahan Corp.

10:00 AM – 11:00 AM Conference Session Four
Economic Impacts of Industrial Silica Sand (Frac Sand) Mining
by Isaac Orr, Research Fellow, The Heartland Institute
Nick Bartol  
*Badger Mining Corporation*

Jerad Heitzler  
*Jerad Heitzler, Foundations™ Training Manager*

Jerad Heitzler joined Martin Engineering’s sales department in 2006. He began teaching Martin’s FOUNDATIONS workshops in 2010 and now manages that department.

As an instructor for Martin Engineering’s FOUNDATIONS training program, Heitzler leads seminars teaching plant personnel on the value of and the techniques to prevent fugitive material and improve the efficiency of the belt conveyor systems used in the handling of bulk materials. His passion for conveyor performance and helping industries recognize problems in material handling serve him well in teaching classes. Heitzler is engaging and entertaining to be sure his audience’s finds his classes memorable.

Heitzler has had his work printed in Coal People and World Coal magazines. He is a professional member of the National Speakers Association.

Mark S. Kuhar  
*Editor-in-Chief, Rock Products and Cement Americas*

Mark S. Kuhar, editor of Rock Products and Cement Americas, began his editorial career in 1987 as an assistant editor on Pit & Quarry and Concrete magazines. After leaving construction journalism from 1990-1995, he returned in 1996 as editor-in-chief of Pit & Quarry. A former winner of the Construction Writers Association’s Robert F. Boger Award for Editorials and an Advanstar President’s Club honoree, he pursued independent projects from 2006-2010, while also serving as an aggregates industry blogger, consultant and freelance writer.

Matthew Lear  
*McClanahan Corp.*

Matthew Lear is a regional sales manager in the aggregate processing division of McClanahan Corp. Lear graduated from Juniata College in Huntingdon, Penn., with a bachelor’s degree in environmental science. He is a third-generation McClanahan employee who works closely with the construction aggregates market and the frac sand industry. Lear is capable of selecting, sizing and designing complete systems, as well as providing custom engineered process solutions.

Martin Lehman  
*Badger Mining*

Martin Lehman has been with Badger Mining Corp. for 25 years. Spanning the last 23 years, he served on the Department of Natural Resources Technical Advisory Committee, Nonmetallic Mining Council and Nonmetallic Advisory Committee. Lehman is currently serving as president of the Wisconsin Industrial Sand Association.

Isaac Orr  
*Research Fellow, The Heartland Institute*

Isaac Orr is a research fellow for energy and environ-
ment policy at The Heartland Institute. Orr is a speaker, researcher and writer specializing in hydraulic fracturing, frac sand mining, agricultural and environmental policy issues. He graduated from the University of Wisconsin - Eau Claire with studies in political science and geology, winning awards for his undergraduate geology research before taking a position as an aide in the Wisconsin State Senate, where he served as lead-office writer and as a policy advisor on frac sand mining and agricultural issues.

His writing has appeared in USA Today, the New York Post, The Hill, the Orange County Register and the Washington Times. Orr’s work on fracking is also featured in an upcoming book entitled “Alternative Energy and Shale Gas Encyclopedia,” published by John Wiley & Sons, Inc. He has recorded more than a dozen podcasts on energy and environment topics for Heartland.

Keith Rauch, PG
Keith Rauch is a professional geologist with 30-plus years of experience in mining and exploration of metals, industrial minerals, aggregates and frac sand. His areas of expertise include mine and exploration mapping, geologic modeling, exploration planning, resource estimation, reserve estimation and geologic information management. He currently offers consulting services to the frac sand industry. Keith has earned bachelor degrees in geology at the University of Idaho (1976) and computer information systems at Columbia College (1999) in Missouri. Past employers include Pattison Sand Co. (Iowa), Nyrstar Mines (Tenn.), Rogers Group (Tenn.) and Asarco (Mo.).

Patrick Rockwell
Global process engineering manager, McLanahan Corp.
Patrick Rockwell is the global process engineering manager – aggregate wet processing for McLanahan Corp. He graduated from the University of Tennessee with a degree in chemical engineering. After a short career in the chemical industry, Rockwell began work for McLanahan in 2011. Over the past four years, he has been involved in the aggregates industry, while holding a primary focus in frac sand processing. Rockwell designs frac sand plants customized to each individual deposit and production target. He also audits existing systems to help producers optimize their wet process.

Joel Schneyer
Managing director, Headwaters MB
Joel Schneyer is managing director at Headwaters. His international career spans 30-plus years as an investment banker, financial analyst, metals trader and geologist. Schneyer joined Headwaters in 2010 from Mercantile Resource Finance, an advisory firm to the natural resource sector that he founded in 1996. Prior to that, he was manager of derivative finance in the metals group of Barclays Bank, and a senior analyst in the new business and strategic planning group at Billiton Royal Dutch Shell. Before commencing on his banking career, Schneyer worked as an oil and gas exploration geologist with Celeron Oil & Gas (Goodyear) and IP Petroleum (International Paper), and as a field geologist for the U.S. Geological Survey. He earned a B.A. in geology with high honors from Colgate University, a M.A. in geology from the University of Texas at Austin, and a M.S. in mineral economics from the Colorado School of Mines. Schneyer holds the ICD.D certification from the Institute of Corporate Directors.

Dan Valiquette
Badger Mining Corporation

Thomas Young
General manager – health, safety, environmental and quality, Smart Sand
Thomas Young is the general manager of health, safety, environmental and quality at Smart Sand. He has a strong commitment to safe mining practices and to miner training and development. Young has deep experience in the regulated industries and has worked closely with MSHA, the FDA and state environmental regulators. He holds an MBA from St. Peter’s University and a bachelor’s degree in journalism and biology from Rutgers University.

Jay Zambito
Geologist, Wisconsin Geological and Natural History Survey
Jay Zambito is a geologist at the Wisconsin Geological and Natural History Survey, part of the University of Wisconsin-Extension. The mission of the Survey is provide objective scientific information about the geology and water resources of Wisconsin in order to support informed decision making by government, industry, business and individual citizens of the state.
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Scott O’Brien
Director of Process Engineering
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Wisconsin Industrial Sand Association 1008
The Wisconsin Industrial Sand Association (WISA) is an organization formed to promote safe and environmentally responsible sand mining standards, promote a fact-based discussion, and create a positive dialogue among the industry, citizens and Wisconsin government officials.
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